



22nd August 2020

Additional Information for Interested Parties

We take our responsibilities as Festival and Event Producers very seriously, as we do the roles of our companies in the greater context of the communities where we live and operate. Here is a list of concerns we have received and our responses to them.

WHO ARE YOU AND WHAT ARE YOUR CREDENTIALS?

We are a collaboration of London and Bristol based Promoters and Festival Producers who wish to put on a brand new electronic music festival for East London. We believe that festivals and events are an essential part of the economic and social cohesion of a society and should be valued as such in the UK. We are proudly independent, not driven by profit, focussing on long-term, sustainable music events across the UK and Europe. Our production partners Team Love have over 20 years of experience in sustainable greenfield festival production.

WHY ARE YOU PUTTING ON A FESTIVAL IN A NATURE RESERVE?

We are not putting a festival on in the nature reserve. The area we have applied to use is located in the far east of the site, next to the railway tracks and sidings. It is on the site of the old pitch and putt golf course that closed in 2012. We will have security and stewards working on the day of the event to ensure that any of our attendees enter and exit the event without needing to pass through any areas of the local nature reserve or filter beds

WILL YOUR FESTIVAL CAUSE MASSIVE NOISE POLLUTION?

There are some understandable concerns from people who have visited our website and socials with regards to our undertaking to provide attendees with unparalleled levels of sound quality. Please rest assured that this does not mean that we are simply putting in the biggest PAs we can find and playing them as loudly as possible!

What it does mean is that we are investing a lot of time researching how to get the best out of the spaces for sound, working with multiple soundsystem companies. This allows us to tailor the equipment and sound design to the space rather than having the same kit set up across the site. We will be aiming to get even coverage at a high level and clarity across the board within the festival site at the same time as reducing the volume that leaves the site. Our contractors will use 3D modeling for the different stages as well as working with a highly respected acoustic consultancy team to ensure that offsite levels do not disturb the local residents, human or animal! Sound levels will be dictated by the Local Authority and along with our sound management company these levels will be strictly adhered to and monitored throughout the site.

WILL YOUR FESTIVAL CAUSE PHYSICAL DAMAGE TO THE SITE AND LOCAL AREA?

We will be taking all possible precautions to protect the site from damage under our care and any reinstatement works will be completed after the event to return the land to its previous condition at our own expense. We operate a strict build and break process that all staff



and contractors must adhere to and during the festival we employ waste management and recycling experts to clear any litter produced from not only within the sites but also on the public routes to and from the site. We will also be providing toilets both within and on the routes to the site to prevent waste and pollution.

WHAT WILL BE THE ENVIRONMENTAL IMPACT OF THE EVENT?

Lee Valley Regional Park Authority will be undertaking a wildlife impact study to encompass periods prior to, during and after the event to guide future usage of the site.

Team Love, our production partners for the event, have many years of experience producing events on greenfield sites and alongside sensitive natural eco-systems, including The Downs Bristol, which is situated alongside SSSI meadows and Peregrine Falcon nesting sites. They have a track-record of care and commitment to the environment.

The event itself will implement a REDUCE – REUSE – RECYCLE mindframe to everything we do. Some examples of our policies are:

- Our generators that we use for the event will use HVO biodiesel, which is a vegetable oil bi-product and renewable fuel.
- We will not allow single-use plastic to be sold on site.
- We will only be serving vegetarian food across the site.
- We will be insisting that attendees use public transport or pedal-power to attend the event and will provide a secure bike-part for people to use.
- We have signed up to the Vision 2025 'Powerful Thinking Pledge' to measure all energy consumption and CO2 emissions from the event and aim to reduce this in future.
- We have signed the "Music Declares a Climate and Ecological Emergency" initiative.

I AM CONCERNED THAT YOUR EVENT WILL GENERATE PUBLIC NUISANCE, CRIME AND DISORDER AND BE A DRAIN ON PUBLIC FUNDS.

We will put in place all necessary resources to ensure that everything is done to prevent any public nuisance and crime and disorder that could be attributed to the event. We will work alongside all the relevant authorities, such as Police, Ambulance Services, and Waltham Forest Council in the planning of the event and they will have a complete overview and signoff of all our Management Plans. Any Policing required for the event, who would work alongside our professional SIA accredited security and safety teams, will be paid for by the festival. Any reinstatement required to or around the site would be paid for by the festival.

I WOULD LIKE TO FIND OUT MORE ABOUT THE PROPOSED EVENT AND ASK YOU FURTHER QUESTIONS IN PERSON.

We will be holding a meeting where we invite all local community and interested parties to attend on the Wednesday 4th March at 6.30pm in the Lee Valley Ice Centre. The meeting will be open to all but if you could register your interest in attending by emailing us at info@waterworksfestival.co.uk it would be a great help so we can plan for the numbers wishing to attend.